



"Having been involved with PEEK now for over a year I never cease to be amazed by their work, commitment and vision. The team are amazing, the work that went in to the recent award ceremony was incredible and the team should be commended, the stories behind the nominees and winners was really quite humbling. All as a result of a great team effort at PEEK."

Lorraine MacDonald, Speirs Gurnley



"BBC Children in Need is proud to have funded PEEK to deliver a variety of different projects dating back to 2001. Over that period they have grown and developed to become one of the leading play organisations in the country while keeping the needs of the children at the very heart of what they do. They continue to make a real difference to the lives of children in all aspects of their work, not least through Create project, we fund currently"

Paul Liddell, BBC CIN

Maureen McKenna, Executive Director of Education, Glasgow City Council

"The Thrive Programme, does exactly what it is called, it allows Young people within the East End to thrive, grow and develop. It empowers young people to have a voice and most importantly use this voice, it empowers young people to become young leaders and be the change within their communities and what I can seem most it that it empowers young people to be the best they can be!"

Rohanna Irvine, Active East

"I have been involved with PEEK as a tennis coach for the last three years. In that time I have been so inspired by their work at community level and what they achieve through their play rangers and in communities that this year my tennis club nominated them as a charity to raise money for. What is special about PEEK is how much they care. I've also been struck by how united the organisation are from the play rangers to the management team. They share core values and live these out on a daily basis whether they are facilitating play or contributing to a team meeting. Through this team ethos the work they do transforms communities."

Julie Gordon, Western Health & Racquets Club

"We have worked in partnership with PEEK for many years – working together to improve the life chances of children and young people initially in Glasgow's East End but that great work is being extended across the city for all to benefit. By joining forces we are witnessing the real impact that PEEK is having on our communities and young people. PEEK offer a wide and varied range of opportunities free to our young people including volunteering, play, creative arts."

I am very proud of the ethos and commitment amongst their staff to developing young

people, communities and providing opportunities for all. The research about play

having a positive impact on raising attainment is very encouraging and active play will be firmly embedded in Glasgow's Improvement Challenge over the next few years."

"The Glasgow Active Play programme is about early intervention – changing the mind-sets of parents and children early leads to greater physical activity later in life, going outdoors more and leading a healthier life – all through play. Anyone can play! I am passionate about doing all that we can to improve the life chances of each and every one of Glasgow's children."

Maureen McKenna, Executive Director of Education, Glasgow City Council

Welcome

Melodie Crumlin - CEO, PEEK

It gives me great pleasure once again to introduce PEEK: Possibilities for Each and Every Kids Annual Report, which sets out, for those we serve and support us our achievements over the last year and our future plans. 2016/17 represented another year of significant progress for the charity, following a number of programme developments.

We raised, by some margin, good levels of revenue: our total income was £71,496 and, whilst this performance was helped by a high level of individual donations and commissioned work we have continued to be supported by some major grants and foundations.

As a result, we have been able to extend our work whilst ensuring quality and depth. Some highlights this year include: Active Play Tennis, Possil Play sessions in collaboration with the Concrete Garden, Development of our Music Hub, Snow Play with Smithycroft Secondary School, Christmas Dinner at Hutchesons provided by Cash for Kids, Dalmarnock Summer and Legacy Hub Summer Programmes, the Emerging Leaders Programme, Youth Theatre Production Listen , Peer Education Programme Be, Pop Up Cinema and finally the development of our Active Play Young Peoples Programme. Collaboration and partnerships continue to be key to our approach so working with colleagues in local schools, churches, youth, charity, public and private sector has enabled PEEK to reach even more communities whilst building capacity of others in our approach to working with children and young people through Play and Creativity.

There are now so many partners and supporters to individually mention but I would like to extend my thanks to those who have worked with us over the last 12 months. I should like, as ever, to thank our staff and our excellent volunteers for their outstanding dedication, effort and skill. I would also like to thank our team of Trustees, for their support and counsel.

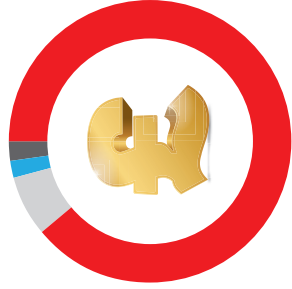
Together, we look forward to continuing to drive our work in the coming year improving the life chances of children and young people by unlocking their potential and journeying alongside them, as they play, create and thrive.



POSSIBILITIES FOR EACH AND EVERY KID

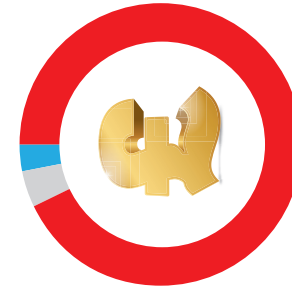


EXPENDITURE BREAKDOWN



Expenditure	
Charitable activities	89%
Support costs	7%
Governance costs	2%
Cost of Fundraising	2%

INCOME BREAKDOWN



Income	
Grant & donations	93%
Income from trading activities	4%
Fundraising	3%

Financial Support: The PEEK board would like to thank our many supporters and funders. We are grateful for the considerable financial and in-kind support from a wide range of trust funds, funders from the public and private sectors and our partners. AIC, Bank of Scotland Foundation, BBC Children in Need, Big Lottery 21st Century Life, Big Lottery Fund – Young Start, Church of Scotland, GHA, Clyde Gateway, Go For It, Comic Relief, Faith in the Community, Foundation Scotland, Glasgow City Council, Glasgow Community Planning - IGF, Henry Smith Foundation, Inspiring Scotland, NHS, People Post Code Lottery, PWC, Radio One – Cash for Kids, Ross & Liddell St, James Place, The Gannochy Trust, The Rank Foundation, Wood Foundation, YOMO - Youth Bank, Youth Link - Cash Back and Youth Scotland

Partners & Supporters: Alexandra Parade Primary School, ASDA Parkhead, Baltic Street Adventure Playground, Barras Art and Design, BCLC, B.E.E Project, Bridgeton St Francis East Parish Church, Barnardoes, Cadder Housing Association, CHLC, Calton Parkhead Parish Church, Church House, Clydesdale Bank, CommonGood First, Concrete Garden, Dalmarnock Primary, Drumchapel High School, Drumchapel Sports Centre, ENABLE, Family Holiday Association, Forestry Commission Scotland, Friends of Knockhill Park, Gallowgate Parish Church, Golfhill Primary School, Glasgow Life, GMAC Film, Glasgow Youth Arts Hub, GCVS, NHS Health Improvement Team, Hopscotch Holidays, IKEA, International Play Association, Lodging House Mission, Medics Against Violence, Oatlands Development Trust, Parkhead Library, Pilot Light, Platform, Ruchazie Parish Church, Tennis on The Road, Saint Lukes, Scottish Sport Futures, Speirs Gurnley, St Anne's Primary, St Michael's Primary, St Thomas Primary, Smithycroft Secondary School, See-Think-Make, Wheatley Group, Tesco Parkhead, Tennis Scotland, Toonspeak Young People's Theatre, Thriving Places, Violence Reduction Unit, Volunteer Glasgow, Whitehill Secondary YMCA Scotland, Youth Scotland and YOMO.

Awards: Volunteer Friendly Award, Nancy Ovens Play Award, and Young volunteers have been recognised through the following awards: SSF Active Champion of the Year 2016, SSF Best Newcomer of the Year 2016, SSF Event Volunteer of the Year 2016 and 4 young volunteers won Volunteer Glasgow's Summit Award for Volunteering.



POSSIBILITIES FOR EACH AND EVERY KID

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This particular 10 year old girl has been involved with PEEK in various capacities over the last two years. When PEEK play rangers first encountered her, she was often drawn towards the negative behaviours of others and found herself easily influenced by her peers. She would also often get into fights and disputes with other participants and could often have a disruptive influence on PEEK sessions within the community and during school. She is very aware of how she thinks others perceive her and therefore is often reluctant to join in games and play for fear of being out of her comfort zone. Whilst this can still be the case sometimes, she has become more involved in a lot of the play, particularly recently since she has been working with PEEK through her school, last year during lunch time school taster sessions and this year in the Play Champs sessions. Since taking part in play sessions, along with regularly attending Active Play - Tennis, she has become a more positive influence during the sessions. She rarely gets into fights and instead is happy spending time playing, she often acts as a peacemaker between other participants when fights or arguments break out. She is very proud of her role as a Play Champ and often tells staff and volunteers what she's been doing at these sessions. She has also led on Tennis games during school lunch times which is a huge development for her. She has gradually become a more positive figure and younger participants now look up to her. Tennis sessions in Barrowfield have created an opportunity for this girl to fully embrace her role as a play champ. She is now taking on this leadership role and demonstrating her confidence increase in tennis activities, her tennis skills have greatly improved as a result.



PEEK

POSSIBILITIES FOR EACH AND EVERY KID

Our Impact



www.peekproject.org.uk

6,878 Children & Young People engaged in our Play & Create activities with 60,282 encounters

147 Awards where achieved through Arts Award, Dynamic Youth, Community Achievement, Youth Achievement, Saltire and Duke of Edinburgh.

5,066.5 hours of volunteering completed by 86 young people (14yrs+) and 20 adult volunteers

We delivered 2,878 Sessions 4,249 hours of play and create activities

"PEEK has helped me become the person I am today, I don't know what it would be like without PEEK being a huge part of it"
Young Volunteer age 15

"I can't believe the work you do for my son, you provide food and activities every day for summer with no charge. I really don't know what I would do without your help, you don't understand what you have done for me"
Parent of young person age 11

We delivered 24 Community training sessions

"After last years summer you's had a lot to live up to...And you all smashed it again. Love the family activities spending time with our kids and also us parents getting a chance to re-live our childhoods, To some up it has been another great summer at aunty peeks where we all get spoiled and leave with great memories of our summer family not possible to create on our own such a big impact of fun day pampered with PEEK. Roll on next year"
Parent of child participant age 11

50,065 Family encounters

"I feel like being a playchamp has made me more of a leader"
Young Person, age 10

"When my son started volunteering, he wasn't confident and wouldn't really interact with people. The change in him over the past year has been amazing. He has turned into a bright, intelligent boy whose confidence is growing each and every day. As a parent, it is lovely to see and I'm very proud to watch him grow into a young man. And it's all thanks to PEEK"
Parent of Young Volunteer age 16

We organised and supported 26 Family events

"The school have mentioned in her reports that she is so much more confident in class and is acting out stories more and helping other kids to act. She is so much more confident!"
Parent of participant at Children's Theatre age 5

"Being in Youth Theatre has given me a lot of chances to express myself and my opinions, I feel wanted and my opinions always matter. It's just like a second home."
Youth Theatre Participant, age 13



Robert first became involved with PEEK through Ruchazie Parish Church in 2015 where he completed a Bronze Arts Award using film and he has been instrumental in the development and production of 'Upload' since January 2016. He has been the Intern for Music Hub since October last year where he has been an amazing support to both staff and the young people. Throwing himself at every opportunity of the internship, he is always there to offer help and has a very positive attitude. He is independent, able to complete tasks that have been given to him with ease and is great at lifting energy levels of the group if the energy is low and is great at pulling the group together. He has a great can do attitude and is an inspiration to the young people. He has been offered sessional work with PEEK and will start a course in Sound Production after the summer!



Having participated in PEEK activities since the age of 5, Brandon brings free play, sports and fun to the lives of hundreds of children living in deprived areas of Glasgow every week. He consistently goes above and beyond; donating his time after school and every day of school holidays to the communities we support. He volunteers two evenings per week at play sessions where over 30 children and young people attend each site and in the past two months alone, has volunteered over 140 hours. Due to his outstanding commitment and work ethic, he has been offered an eight week paid internship with PEEK to support the 2017 summer programme. This year, he won the Volunteer Glasgow Summit Award and the PEEK Play Volunteer of the Year 2017. He also received the Diana Award, a nationally recognised award to celebrate his commitment to volunteering. This award recognises 'a young person that has gone above and beyond in their daily lives to create and sustain positive change in their communities and the world as Princess Diana believed they could.' He says his goal in life now to help and inspire others to broaden their horizons and he has decided to stay on at school to better his chances of attending college or university to study child care or education. A fantastic role model, he truly encompasses everything PEEK promotes - that all young people have potential to thrive.



Lisa has been an amazing asset to Tuesday night active play football. She has progressed from being a quiet and shy participant during the session to a confident volunteer. She has showed amazing commitment through the winter nights and sets a high standard of volunteering. You can notice the change from her being a participant to a volunteer and she really takes ownership and steps in when needed. She encourages lots of the young people to take part and steps in when they are needing a helping hand. She shows great confidence and communication skills. Her presence is great for the session as she knows how to engage with the group because she is friends with most of them. It is great to have her at the session, she is a credit to the team.